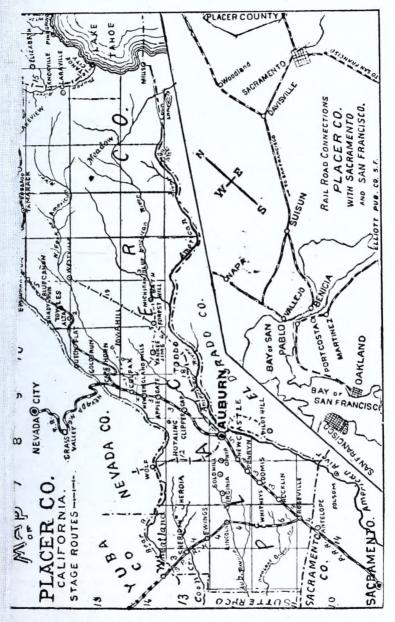
MAP OF

LACER COUNTY

CALIFORNIA.



PLACER COUNTY.

Placer is a long and narrow county, reaching from the Sacramento Valley to the top of the Sierras, a distance of 100 miles, and is from 10 to 30 miles wide. The county contains every variety of surface, from low-lying alluvial plains to the high mountain summits of the Sierra. It is divided into two sections, about five-sixths of the county being drained towards the westward into the Sacramento River, and the smaller eastern part being drained into the Tahoe basin. Of its area, about 140,000 acres are valley lands, 310,000 acres lower foothills, and 520,000 acres higher foothills and mountains. The western portion consists of rich valley lands.

AREA OF THE COUNTY, 1,429 SQUARE MILES, OR	950,000 acres
UNENTERED GOVERNMENT LAND, ABOUT	150,000 acres
No. Assessed Acres Annually	402,232 acres
TOTAL ASSESSED VALUE OF ALL PROPERTY	\$10,160,607
RATE OF TAXATION FOR 1892	\$1 6o
VALUE OF COUNTY PROPERTY, \$50,000; TOTAL COUNTY DEBT	None
No. MILES RAILROAD, 115; ASSESSED AT	\$1,079,203
POPULATION, CENSUS 1880, 14.226; CENSUS 1800	
Schools, 69; Children, 3,013; Public Money	280

MAPOE LACER COUNTY CALIFORNIA.



PLACER COUNTY

PLACER COUNTY.

The Placer County Land Company

NEWCASTLE, CAL.



INTRODUCTORY.

fearly all of the descriptive matter that ha n distributed, concerning California, has been posed of mere generalities, flowery libra-ta, and with greater attention given to the matte-climate than to the more practical question of hat sort of return can a man realize on a

TOPOGRAPHY AND CLIMATE.

THE SEASONS.

MANY ADVANTAGES.

VARIED RESOURCES.

SECOND YEAR. water and labor (second year). 500 oc Sundries. 100 oc

THIRD YEAR.

des from berries.....\$500 00 rst crop of peaches; }{ of box to tree; } 720 00 1440 boxes @ 50ets.

iales of berries\$ 500 00 iales of peaches: One box to tree; 4.320 boxes@500

Sales of peaches: Three boxes to tree; 12,960 boxes@50c.

Gain at end of fifth year.

FIFTH YEAR. tment at end of fourth year—
sught forward)...\$2,811 ox
Water and labor...\$1,000 ox
Sundries—packing boxes, wrapping paper, etc.....900 ox

FOURTH YEAR.

500 00

\$5,391 0

.\$4,171 00 . 1,000 00

\$2.811.00

\$4,711.00

.\$6,480 00

WATER SUPPLY



and at as low figures as in any spot our the coast.

unther can be had at \$16 per roco feet. Briefse
re made in the county and lime is produced in
reading the county and lime is produced in
produced in the control of the control of the control
unifolding at a low cost. The fruit industry offers
mployment to women and children, that is pleasnt and profitable, without in any manner affects
at and profitable, without in any manner affects
were than the control of the control
is work that can be done by women and girls, better
and more tatefully than by men, and with
qual rapidity. As this is an important part of
overced cuinter the example of full pathetion. as

NEWCASTLE FRUIT MARKET.

The fruit producer here is doubless more for-mate than the fruit grower of any other part of the State owing to the fact that he can xell all his best marked in the control of the control of the sim, the best market in California, yielding the best returns, which supplies, weither any xen-tor than the control of the control of the control set returns, while in other sections the producer so obliged to consign his fruits for sale, and in anyan instance, owing to improve handline and

In the case of the Newcastle shipper the party vectives a receipt immediately upon unloading its wagon, stating quantity received and total value. He is not compelled towait until the ship-re sells it, of rinds out what it will be ring in a cer-ain market, but makes a bons also sale or also ap-ting. We produce these dates for the informa-ting. We produce these dates for the informa-ion of the new-comer. Of course there are a regret transpressioned randers—enne old in the vasitiess, who are familiar with the commission substructions are stablished board of fruit in the Eastern markets who ship on their own as-

APPROXIMATE TIME FOR THE RIPEN ING OF FRUIT AT NEWCASTLE.

Strawberries April 15th to January
Cherries May 1st to June 20th
Raspberries May 15th to July 1st
Apricots May 20th to July 1st
Peaches
Nectarines July 15th to September
Plums and Prunes June to November
Blackberries June 10th to July 15th
Apples and Pears June to December
Figs
Grapes July 1st to December
Almonds and Walnuts September and October
Raisins October
MelonsJuly to October
Pomegranates September to February
Quinces September to November
Olives November to March
Oranges December 1st to June
Tomatoes
- N.



A WORD FOR OURSELVES.

A WORD FOR OURSELVES.

In distributing the pumphide, we do some which the rief with the pumphide of the pumphide of the pumphide of the rief with the pumphide of the pumphide



NEWCASTLE, PLACER COUNTY.

Thus the reader can readily see that we are it position to know "whereof we speak," and the nquirer can rely absolutely on any information trived from either of our members. Being xtensive handlers of fruits, besides having have

COST OF INVESTMENT.

SHOWING RESULTS ON A 40-ACRE ORCHARD.

BEGINNING WITH RAW LAND. FIRST YEAR.

acres @ \$50.00 per acre	\$2,000	00
learing @ \$20.00 per acre	800	00
ost of 4,320 trees (108 to acre)	541	
lowing and planting	320	
ost of irrigating	180	
encing and sundries (tools, etc.)	250	00
	-	_
	\$4,091	
and the Continues of th	250	00

Total investment first year (no returns) \$4,341 oc

CHERRY, PLUM AND FIG.

Whatever criticism other fruits have met, the

3 1/4 boxes to tree; \$7,610 00

By gain at end of fifth year (broug

The amount of fruit not out of Xewcastle for the years as stated were as as follows: \$90, 900,000 lbs. \$1,200,100 lbs. \$1,433,143 lbs. These figures are furnished by the agents of the railroad and express companies at this point, and are absolutely current. The reader can form name titles as to the highwaters of this market from the above 224xcmen.

NEWCASTLE, PLACER COUNTY.

EVERY KIND OF CLIMATE "Imagine the whole Atlantic Coast from Labr it to Tallahassee incorporated into one count

ree with Colonel Irish in his address last hat agriculture and horticulture are the pre with Colonel Irish in his address hat hat agriculture and hosticulture are the hat agriculture and hosticulture are the hat agriculture and hosticulture are the first that a single long of initia. The hosticulture now hat to be a Prenish and education on the hosticulture now hat to be a hosticulture now hat to have a foreign per nation and the "gen country of call nothing retrieval of the prenish of the prenish doll was offered by the great of the history of the national supportance of the little grid under they experience for the little grid under they who could say most Clearly, "Placer, the let bey of the and a box of oranges to the boy of the prenish of Placer Country."

IN THE WARM BELT.

FRUITS RIPEN EARLY.

The advantages of early delivery of citrus ts in the market form the special featu-ich Placer County relies for pre-eminece. in has been already stated in a general (some specific claims have been added, tance, that last year the cherries in the mr er sent April 21st from Newcastle, whence re sent April 21st from Newcastle, whence

EARLY ORANGES.



very month of the year, and the summer heat MANY ADVANTAGES.

MANY ADVANTACES.
To the invalse, searching for warm kies and infegiving air; to the houless man, weavy of the following air; to the houless man, weavy of the activation of seeing his children develope strong an of seeing his children develope strong and the further than the contractive to the man of the state of the search of the search

VARIED RESOURCES.

WIAMPH SHIPPI V



SHIPPING FACILITIES

NEWCASTLE ERIUTS

NEWCASTLE PEACHES.

SMALL FRUITS.

GRAPES AND PAISING

PROFITS FROM FRILIT GROWING

PRICE OF LAND

all the fruit lands of Placer Co

COST OF LIVING

Is not what men earn, but what they say makes them rich, is an old adage. When

SECOND YEAR

\$4.041 0 from two acres berries, planted be-

Cost of investment to date. \$1.441 0 THIRD YEAR.

ales from berries.....\$500 00 irst crop of peaches; 35 of box to tree; 1440 boxes @ 50cts.

FOURTH YEAR.

ment to date (brought forward) Water and labor (fourth year). Sundries \$5,471 o \$5,471 o peatles: \$500 oo peatles: \$500 oo \$2,660 oo boxes@500

\$2,811 00

FIFTH YEAR.

ment at end of fourth year—
ught forward) \$
Water and labor.
Sundries—packing boxes, wrapping paper, etc.

.\$6,480 00

NEWCASTLE, PLACER COUNTY.

SINTH VEAR

Net gain at end of sixth year. "Sogge or This estimate is based on liberal cost of doing to work, while the results are figured on a low sais; of course a large amount of berries an sail; for course a large amount of berries annualt truck can be raised for the first few years a slightly increased cest. To futther verify the attement given above, we wish to say to the attement given above, we wish to say to the adarent that we are prepared to sustain these first for so by actual reference to our Fruit Housooks, showing exact accounts with different sooks, showing exact accounts with different sooks, showing exact accounts with different sooks, showing exact accounts with different sooks.

FRUIT SHIPMENTS.

The amount of fruit sent out of Newcastle for e years as stated were as as follows:

v gain at end of fifth year (brought \$1,769 or

they cars as stated were as as follows:

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NEWCASTI E DI ACER COUNTY

TOWN OF NEWCASTLE.

The village of Newcastle is situated 31 mile rom Sacramento, the Capitol, and 121 miles for San Francisco. It has numerous stores are neural business is represented. It ranks amon he very first for its social advantages. There are oth Public Grammar and High schools—a chure if modern architecture—all the fraternal organization. of modern architecture—all the fraternal organiza-tions are represented—such as the Odd Fellows Knights of Pythias, Red Men, etc., etc.—an ex-sellent paper, the Newsattle News, devotes much pace to valuable articles on fruit culture and loca-

together with Uncket and Lawn Tennis Clebs and have established quite a reputation for their enterprise and spirit of improvement. At Newcasti we have one of the best bands in the State togethe with a find fifther than the state of the sta

Placer County Land Co.

NEWCASTLE,

Placer County, Ca

ADOLPH IR, SCHNAUEL, - . FREMDERT, J. D. MATTHEW, - - - - TREADERE, F. J. MASON, - SECRETARY AND MANAGER.

NEWCASTLE, PLACER COUNTY.

The following pages are made up from elipping om newspapers and publications.

NEWCASTLE LIMES. Land; S' Fair Daily boord at Circu Fair, beld in San Fra

GATEWAY COUNTY OF THE STATE.

"Placer has the call at the Pavilion in the matter of prominence. The very first object that arrests the attention of the visitor is thuge triple arch, plainly modeled after the arch of Constantine of Rome, and worked up from

To see many of the other exhibits the visito



GEM OF THE FOOTHILLS.

FORTUNATE LOCATION.

EVERY KIND OF CLIMATE.

"Imagine the whole Atlantic Coast from Lab r to Tallahassee incorporated into one coun d one will have a fair idea of what may be for

CALIFORNIA STATE.

A GRAND EMPIRE.

IMMENSE PRODUCTIONS.

NEWCASTLE, PLACER COUNTY.

ady has 5,000,000 oranges and 40,000,000 de

SPLENDID ADVANCEMENT.

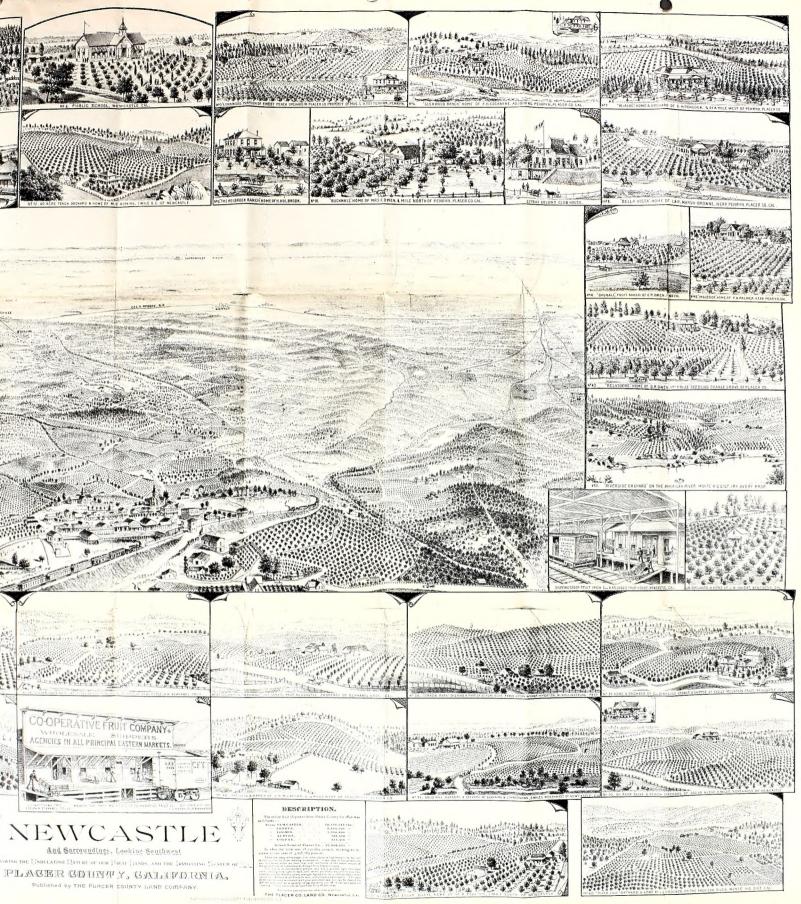
"In education California makes a good showing there are only nine States that spend more oney upon their public schools. There are but nee States that have a greater number of colleges du universities and only seven that have as any students attending these same institutions learning. She has more money per capita an any other State, and this notwirblastnines.

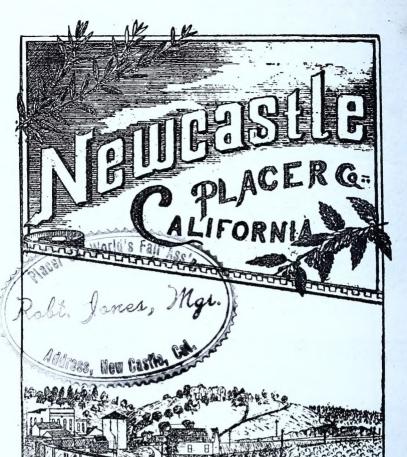
NEWCASTLE, PLACER COUNTY



The Placer County Land Co. NEWCASTLE, CAL.

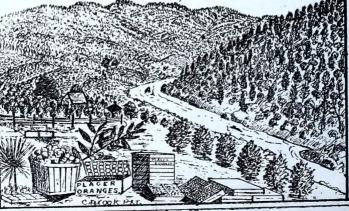






PLACER!

THE GATEWAY COUNTY



ELLIGTT LITHO & PUB. CO, S.F